

# NORTH ROAD

'DINNER WITH..' - inspirational dinner parties at North Road

North Road is proud to be hosting three dinner parties during Clerkenwell Design Week from 24th-26th May, each with an inspirational figure from the design world. Set up at the Chef's Table - crafted from the single piece of 500-year-old oak - the diners will be joined by a different guest-host each night. The hosts are specially chosen from various fields of the industry to unite design, food and social interaction in a relaxed and informal environment. They add the theme to the event by introducing new ideas and insights, and also choose the set menu together with Christoffer Hruskova, the head chef and owner.

To celebrate the synergy between food and design, North Road is also launching the balcony-gallery overlooking the restaurant. During Clerkenwell Design Week the diners are invited to enjoy the beauty of hand-made porcelain pieces by talented Danish designer Yvonne Miller.

Tue, 24th May 7pm -

Hosted by Sophie Maxwell / Head of Insight at Pearlfisher London & New York.

Pearlfisher is an award winning international design agency based in London and New York. Working for some of the world's most loved and iconic brands (Absolut Vodka, Cadbury, Fortnum & Mason) as well as exciting challenger brands (Jme for Jamie Oliver, Nude Skincare, This Water), Pearlfisher believe in creating a better future through design. Sophie and the Insight team at Pearlfisher see how the world is changing and use this rich knowledge of culture, category and consumers as the fundamental first step in the design process. With a background in the fashion industry, and a lecturer at Central St Martins, Sophie takes insight to a whole new level using her visual expertise to bring together global culture, design aesthetics and brand language. Over the past fifteen years, she has helped shape the visual expression of both niche and multinational brands as well as taking her wealth of design experience into the public domain, sharing her perspectives on how brands can embrace change and create the future.

Wed, 25th May 7pm -

Hosted by Kristjana S Williams / Founder and Creative Director of Beyond the Valley

Kristjana S Williams, a Central St Martins graduate, founded Beyond the Valley concept store together with a fellow graduate Kate Bonhote five years ago. From being a springboard for emerging designers, it is now a leading destination for fashion and design innovation. Beyond the Valley is voted one of the Top 100 UK Coolbrands for 2007/08/09/10 and included in the list of top 50 design brands to watch in the Observer's 'The Future 500' line up. Kristjana is also a talented artist and illustrator.

Thu, 26th May 7pm -

Hosted by Vanessa Brady / President of SBID (Society of British Interior Design)

Vanessa is an Interior Designer and Business Design Consultant specialised in procurement and post analysis of design profession. She is the President of the SBID, incorporated in 2009 to promote the highest level of competence in British interior design. SBID is the only interior design association to have been inducted into the European Council of Interior Architects (ECIA) - the highest level of measured knowledge and best practice for interior design throughout Europe. It represents and lobbies Government in the commercial and residential property sector, as well as representing the views, best practice and achievements of the sector to the media, trade associations and education establishments.

3 - course set menu with welcome drink (excl wine)

£95 pp

Please call 0203 217 0033 to reserve; seats are limited.

#### North Road

North Road brings New Nordic cuisine to London. Our focus is on sustainability, simplicity and great flavours. We use the best of the local British terroir, langoustines from the Scottish coast, lamb from Cumbria, beef from Galloway, we forage the English countryside for new unusual herbs, and we let the ingredients take centre stage. Let yourself be surprised by Cornish Turbot served with green strawberries, or rhubarb sorbet and thyme...The restaurant's design is inspired by Scandinavia, with chairs from J. Moeller and a Serge Mouille lamps.

Clerkenwell Design Week visitor offer: Three-course lunch menu with glass of Natural Wine for £22

#### Yvonne Miller Design

Yvonne Miller Design creates small series of everyday objects and one-of-a-kind pieces filled with bold humor and cheerful colors. Cups, which are lovely to touch, and vases that are vibrant to look at. All products have an organic expression that is both stylish and has its own quirky charm. All products are made of porcelain, and every single piece is designed and handmade at Yvonne's own workshop in Aalborg, Denmark.

All the pieces are made of hundreds of handrolled porcelain coils which are layed on top of eachother layer by layer. In the process, the layers are allowed to sink a bit so the surface becomes uneven. This is a challenging process that ensures that every thing is 100% unique and keeps the balance between the vibrant and stylish.

#### Clerkenwell Design Week / 24-26th May 2011

Clerkenwell Design Week is a three day festival in London's creative heart. Big design names and thought leaders host an exciting programme of workshops, presentations, exhibitions and debates. The festival will be filled with music, installations, parties and entertainment, truly celebrating design within this cultural hub.

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